

TODD ALLEN BOIS

CREATOR • DESIGNER • MAKER

Passionate design and technology specialist
with expertise in the advertising and branding industry.

EXPERIENCE

MUH-TAY-ZIK|HOF-FER San Francisco, California

Creative Director Led a small team of makers to develop and transform brands. **Highlight** Won the AAA business and recently finished a repositioning campaign for the brand. **Clients** AAA, HP, UpWork, Seismic, Virginia's, and ZIPZ.

PUBLICIS SEATTLE Seattle, Washington

SVP Creative Director Oversaw the digital department touching all clients and new business. **Highlight** Designed a mobile app for the famous KEXP that socially curates all of their live streams and backlog content they had recently cataloged. **Clients** T-Mobile, Ball Park Franks, Seabourn, and KEXP.

180 AMSTERDAM Amsterdam, Netherlands

Creative Director Oversaw a team on a three-year project that globally positioned Adidas as the most talked about brand during the 2010 World Cup. **Highlight** Pitched and won the global Adidas digital business. **Clients** Adidas AG.

BBH NY New York, New York

Art Director Teamed with writer Jeff Johnson to collaborate on several clients and new business. **Highlight** Developed for the Commission on Presidential Debates, the 2008 Presidential election's first online experience to watch and discuss the debates. **Clients** Axe, Johny Walker, Miller Lite, Vaseline, Commission on Presidential Debates, and The Alliance for Climate Protection.

EVB San Francisco, California

Creative Director Managed a studio of designers, animators, and developers in pioneering interactive video campaign sites and content creation. **Highlight** Led the core team that grew the early days of this SF shop. **Clients** Adidas, Wrigley, Kashi, Leapfrog, Microsoft, E & J Gallo Winery, Mini, Burger King, FX, and Office Max.

DMNA Palo Alto, California

Art Director Worked with a small team on some of the largest initial .com boom clients. **Highlight** Built from scratch this Silicon Valley agency's digital capabilities. **Clients** NEC, San Jose Sharks, Smart Force, IDG, Whistle, BackWeb, SVSE, Ebates.com, Silicon Valley Bank, Tech Republic, EE Times, InfoWorld, The Computer History Museum, and The Peace Museum.

SAM SMIDT DESIGN Palo Alto, California

Senior Designer Worked with Sam Schmidt in bringing a digital process to his traditional studio. **Highlight** Had the honor of designing all components of Sam's 2004 retrospective. **Clients** Fi Magazine, Healing Environments, The Minimal Space, The Audible Difference, Cactus, Phyllis, and University Art Center.

EDUCATION

San Jose State University, Graphic Design and CADRE Laboratory for New Media

PROFICIENCY

Figma, Sketch, Adobe Creative Suite, Blender, Unity, Processing, C++, HTML, Javascript, and CSS

ACCOLADES

SXSW, ID Magazine, CyberLion, Clio, One Show, Webby, Addy, LIA, CA, Adobe, Flash Foward, FITC, FWA, Summit, Horizon, IAC, Net Driver, CDI, and iMedia